

Earn More with a CPCU® Designation



INSURANCE ACHIEVEMENT

Set Yourself Apart

In the turmoil of today's economy, clients prefer professionals with advanced designations who can provide them with a higher level of expertise to help them protect their assets and rebuild their investments. With an advanced designation, you can:

- Increase your income by 51%*
- Offer a wider range of products
- Possess specialized knowledge
- Boost your credibility



\$ **99**
per course

Walk into Your Exam with Confidence

Each Essential Study Solution provides insight into frequently tested topics and subtle strategies that will prepare you for the toughest questions, allowing you to walk into your exam with confidence.

* By an average of 51%, according to the Bureau of Labor Statistics, U.S. Dept. of Labor.

Why You Should Earn Your CPCU®

Offered by the American Institute for CPCU® and the Insurance Institute of America, the Chartered Property Casualty Underwriter (CPCU) designation is the leading designation in property-casualty insurance.

CPCU designees distinguish themselves from their colleagues with a high level of specialized knowledge and dedication to professionalism. The CPCU program covers the financial, legal, operational, and technical aspects of risk management and insurance, balancing practical skills with theory.

CPCU designees are highly qualified to help clients:

- Assess risk management needs
- Manage personal/commercial loss exposures
- Determine property and casualty needs

Candidates select either a personal or commercial insurance concentration, depending on professional background and needs.



The Essential Study Solution

The Essential Study Solution for each course has been designed to help you walk into your exam with confidence. Each Essential Study Solution contains more study tools than any other provider because we understand that everyone's learning style is unique.

eBooks (study guides)

- Page count: 200-350 pages
- Realistic examples, terms and key points
- Search through the page numbers
- Carry many eBooks with you on your mobile devices like tablets and smartphones

Interactive Infographic QuickSheet

- On-the-go review, anytime, anywhere
- Review after an assignment or before a practice exam
- Last-minute review before your exam
- Use as a reference guide in your daily work

Videos

- Total number of videos 74
- Videos of instructor-led presentations
- Each video of 10 to 15 minutes in length.
- There is an average of 7 videos per course.

Diagnostic Exams

- 750 online practice questions in each topic
- Timed tests in exam format
- Allow to test yourself under exam conditions

Support from SME's

- e-mail support by our Subject Matter Experts regarding content queries/clarifications

Assignment Summaries

- Use PDF Assignment Summaries for easy online access to core content
- Increase your comprehension of each course assignment

Earn These Valuable Designations Through Insurance Achievement

The Chartered Financial Consultant® (ChFC®)

The ChFC® is particularly attractive due to the recent changes in the CFP® Board's Standards of Professional Conduct since these two designations share the same core curriculum. (The ChFC requires three additional courses, but does not require candidates to pass the 10-hour, comprehensive board exam the CFP certification requires.) The ChFC designation provides industry professionals with the tools to perform comprehensive financial planning for their clients. ChFC designees are highly qualified to help clients:

- Achieve financial goals by analyzing their overall financial picture and by identifying their life and health insurance needs as well as personal property and liability risks
- Review their current income tax situation and develop strategies to reduce and defer income taxes
- Increase their retirement investments by preparing tax-advantaged retirement plans
- Identify investment opportunities and design a portfolio that conforms to their personal objectives and risk tolerance
- Conserve existing assets and build financial security for retirement through estate enhancement

Chartered Advisor for Senior Living® (CASL®)

Representing nearly a third of the population at 76 million strong, the baby boomer generation has moved into the second half of life, making the future of senior advising a very lucrative profession.

The CASL® designation is the leading credential for professionals interested in helping retirees - and those facing retirement - meet their financial needs in:

- Saving for retirement
- Developing effective estate planning strategies
- Structuring distributions from pensions, 401(k)s, 403(b)s, IRAs, and Social Security
- Planning for health and long-term care needs
- Managing life course transitions

Gain a competitive edge in an increasingly competitive market with the CASL program's insight into a range of topics affecting the middle to senior age bracket.

Chartered Life Underwriter® (CLU®)

For more than 80 years, the CLU® designation has been regarded as a highly-respected mark of educational achievement and professional excellence. CLU designees are well-qualified to help clients in the areas of:

- Achieving financial goals by analyzing their overall financial picture and by identifying their life and health insurance needs as well as personal property and liability risks
- Attaining financial security through life insurance and annuity products
- Managing successful businesses with strategic organizational and preventative planning
- Enhancing estate value, conserve existing assets, and provide for financial security during retirement

All of these designations are awarded by The American College.

