

# INSURANCE ACHIEVEMENT

Take on the Toughest Concepts with  
Confidence – with Videos.



**KAPLAN** KESDEE



## Insurance Achievement Video Library

- Your online access for your Essential Study Solution will include the videos listed below for your course.
- The videos are designed to help you understand the more difficult concepts for each course.
- There is an average of seven videos per course.
- The videos are focused and easy to grasp, averaging 10 to 15 minutes in length.
- All videos are written and produced by one of our Insurance Achievement faculty.

Total number of videos you  
will have access to:

CLU <sup>®</sup>	47	CPCU <sup>®</sup>	40
ChFC <sup>®</sup>	46	CASL <sup>®</sup>	27

In every course's curriculum, you'll encounter challenging topics along the way. We've created the video library for that specific reason, to provide you access to videos explaining the more difficult concepts. (By the way, the video library isn't new however, it has greatly expanded in size.)



300: Financial Planning: Process and Environment (4)  
Regulation of Financial Institutions  
Using a Financial Calculator During Your Exam  
Using Gifts in Estate Planning  
Using the Marital Deduction in Estate Planning

311: Fundamentals of Insurance Planning (19)  
Approaching Course 311: Fundamentals of Insurance Planning  
Agency Relationships  
Annuities  
Cash Value Life Insurance  
Continuation of Coverage  
Individual Medical Expense Insurance  
ISO Flood Coverage Endorsement for Commercial Property  
Law of Torts  
Managed Care Plans  
National Flood Insurance Program (NFIP) Coverage for Commercial Property  
Risk and Insurance: Defined and Distinguished  
Selling Life Insurance Using Illustrations  
Standard Policy Provisions  
Term Insurance  
The Fundamentals of Umbrella Liability Insurance  
Traditional Medical Expense Coverage  
Understanding Personal Umbrella Policies and the Self-Insured Retention (SIR)  
Understanding Tort and Contract Remedies  
Variations of Cash Value Insurance

321: Income Taxation (7)  
Alternative Minimum Tax  
Annuities  
Capital Gains Tax and Holding Period  
Exclusions from Gross Income  
Tax on Sale of Personal Residence  
Understanding the Kiddie Tax  
Wash Sale Rules

322: The Financial System in the Economy (4)  
Affecting the Economy: Monetary Policy and Fiscal Policy  
Defined Benefit Plans vs. Defined Contribution Plans  
Pension Plans: Key Features and Kinds  
Regulation of Financial Institutions

323: Individual Life Insurance (9)  
Annuities  
Cash Value Life Insurance  
Optional Policy Provisions and Policy Riders for Life Insurance  
Selling Life Insurance Illustrations  
Standard Policy Provisions  
Taxation of Life Insurance Death Benefits  
Term Insurance  
Using a Financial Calculator During Your Exam  
Variations of Cash Value Insurance

324: Life Insurance Law (6)  
Agency Relationships  
Law of Torts  
Optional Policy Provisions and Policy Riders for Life Insurance  
Standard Policy Provisions  
Understanding Tort and Contract Remedies  
Waiver and Estoppel in Insurance

326: Planning for Retirement Needs (4)  
Defined Benefit Plans vs. Defined Contribution Plans  
Meeting Retirement Needs: Projecting Needs, Planning Savings  
Pension Plans: Key Features and Kinds  
Traditional and Roth IRAs

328: Investments (9)  
Approaching Course 328: Investments  
Bond Yields: Ups and Downs in the Bond Market  
Capital Gains Tax and Holding Period  
Equity Investments  
Investment Company Shares  
Mutual Fund Ownership  
Mutual Funds  
Risk Measures  
Using a Financial Calculator During Your Exam

330: Fundamentals of Estate Planning (14)  
Approaching Course 330: Fundamentals of Estate Planning  
Calculating the Federal Estate Tax  
Charitable Giving – Federal Gift and Estate Tax  
Defining the Gross Estate  
Duties, Powers, and Liabilities of Trustees  
Estate Planning – Basic Documents  
Fundamentals of Trusts  
General Probate Process  
GRATs and GRUTs: Estate Reduction Using Qualified Retained Interests  
Living and Testamentary Trusts  
Probate Estate and Federal Gross Estate: How Do They Compare?  
Understanding the Kiddie Tax  
Using Gifts in Estate Planning  
Using the Marital Deduction in Estate Planning

331: Planning for Business Owners and Professionals (5)  
Alternative Minimum Tax  
Defined Benefit Plans vs. Defined Contribution Plans  
General Probate Process  
GRATs and GRUTs: Estate Reduction Using Qualified Retained Interests  
Probate Estate and Federal Gross Estate: How Do They Compare?

332: Financial Planning Applications (5)  
Commercial General Liability (CGL) Insurance: Occurrence vs. Claims-made Coverage  
Meeting Retirement Needs: Projecting Needs, Planning Savings  
Pension Plans: Key Features and Kinds  
Traditional and Roth IRAs  
Using a Financial Calculator During Your Exam

334: Estate Planning Applications (12)  
Calculating the Federal Estate Tax  
Charitable Giving – Federal Gift and Estate Tax  
Defining the Gross Estate  
Duties, Powers, and Liabilities of Trustees  
Estate Planning – Basic Documents  
Fundamentals of Trusts  
General Probate Process  
GRATs and GRUTs: Estate Reduction Using Qualified Retained Interests  
Living and Testamentary Trusts  
Understanding the Kiddie Tax  
Using Gifts in Estate Planning  
Using the Marital Deduction in Estate Planning

350: Understanding the Older Client (0)

351: Health and Long-Term Care Financing for Seniors (1)  
Annuities

352: Financial Decisions for Retirement (6)  
Annuities  
Defined Benefit Plans vs. Defined Contribution Plans  
Meeting Retirement Needs: Projecting Needs, Planning Savings  
Pension Plans: Key Features and Kinds  
Tax on Sale of Personal Residence  
Traditional and Roth IRAs

CPCU 510: Foundations of Risk Management, Insurance, and Professionalism (7)  
Commercial General Liability (CGL) Insurance: Occurrence vs. Claims-made Coverage  
Mastering Your CPCU Essay Exam  
Risk and Insurance: Defined and Distinguished  
The Fundamentals of Umbrella Liability Insurance  
Understanding Personal Umbrella Policies and the Self-Insured Retention (SIR)  
Valuation Options for Building and Personal Property Coverage  
Waiver and Estoppel in Insurance

CPCU 520: Insurance Operations, Regulation, and Statutory Accounting (5)  
Agency Relationships  
Commercial General Liability (CGL) Insurance: Occurrence vs. Claims-Made coverage  
Law of Torts  
Understanding Tort and Contract Remedies  
Waiver and Estoppel in Insurance

CPCU 530: The Legal Environment of Insurance (3)  
Agency Relationships  
Law of Torts  
Understanding Tort and Contract Remedies

CPCU 540: Finance for Risk Management and Insurance Professionals (5)  
Annuities  
Capital Gains Tax and Holding Period

CPCU 551: Commercial Property Risk Management and Insurance (9)  
 Builders Risk Insurance  
 Commercial Property Coverage Forms: How Do They Compare?  
 Coverage Options for Commercial Property Policies  
 Earthquake and Volcanic Eruption Coverage  
 ISO Flood Coverage Endorsement for Commercial Property  
 Loss Exposures For Property In Transit  
 Mastering Your CPCU Essay Exam  
 National Flood Insurance Program (NFIP) Coverage for Commercial Property  
 Valuation Options for Building and Personal Property Coverage

CPCU 552: Commercial Liability Risk Management and Insurance (6)  
 Commercial General Liability (CGL) Insurance: Occurrence vs. Claims-made Coverage  
 Law of Torts  
 Loss Exposures For Property In Transit  
 Mastering Your CPCU Essay Exam  
 The Fundamentals of Umbrella Liability Insurance  
 Understanding Tort and Contract Remedies

CPCU 553: Survey of Personal Risk Management, Insurance, and Financial Planning (28)  
 Annuities  
 Calculating the Federal Estate Tax  
 Capital Gains Tax and Holding Period  
 Cash Value Life Insurance  
 Charitable Giving – Federal Gift and Estate Tax  
 Continuation of Coverage  
 Defining the Gross Estate  
 Duties, Powers, and Liabilities of Trustees  
 Estate Planning – Basic Documents  
 Fundamentals of Trusts  
 General Probate Process  
 Individual Medical Expense Insurance  
 Law of Torts  
 Living and Testamentary Trusts

Managed Care Plans  
 National Flood Insurance Program (NFIP) Coverage for Commercial Property  
 Optional Policy Provisions and Policy Riders for Life Insurance  
 Pension Plans: Key Features and Kinds  
 Probate Estate and Federal Gross Estate: How Do They Compare?  
 Risk and Insurance: Defined and Distinguished Term Insurance  
 Traditional Medical Expense Coverage  
 Understanding Personal Umbrella Policies and the Self-Insured Retention (SIR)  
 Understanding the Kiddie Tax  
 Understanding Tort and Contract Remedies  
 Using Gifts in Estate Planning  
 Using the Marital Deduction in Estate Planning  
 Variations of Cash Value Insurance

CPCU 555: Personal Risk Management and Property-Liability Insurance (3)  
 Law of Torts  
 Mastering Your CPCU Essay Exam  
 Understanding Tort and Contract Remedies

CPCU 556: Personal Financial Planning (25)  
 Mastering Your CPCU Essay Exam  
 Alternative Minimum Tax  
 Annuities  
 Bond Yields: Ups and Downs in the Bond Market  
 Calculating the Federal Estate Tax  
 Capital Gains Tax and Holding Period  
 Cash Value Life Insurance  
 Charitable Giving - Federal Gift and Estate Tax  
 Defined Benefit Plans vs. Defined Contribution Plans  
 Defining the Gross Estate  
 Duties, Powers, and Liabilities of Trustees  
 Estate Planning - Basic Documents  
 Fundamentals of Trusts  
 General Probate Process

GRATs and GRUTs: Estate Reduction Using Qualified Retained Interests  
 Living and Testamentary Trusts  
 Meeting Retirement Needs: Projecting Needs, Planning Savings  
 Pension Plans: Key Features and Kinds  
 Probate Estate and Federal Gross Estate: How Do They Compare?  
 Term Insurance  
 Traditional and Roth IRAs  
 Understanding the Kiddie Tax  
 Using Gifts in Estate Planning  
 Using the Marital Deduction in Estate Planning  
 Variations of Cash Value Insurance

CPCU 557: Survey of Commercial Risk Management and Insurance (11)  
 Builders Risk Insurance  
 Commercial General Liability (CGL) Insurance: Occurrence vs. Claims-made Coverage  
 Commercial Property Coverage Forms: How Do They Compare?  
 Coverage Options for Commercial Property Policies  
 Earthquake and Volcanic Eruption Coverage  
 Law of Torts  
 Loss Exposures For Property In Transit  
 Risk and Insurance: Defined and Distinguished  
 The Fundamentals of Umbrella Liability Insurance  
 Understanding Tort and Contract Remedies  
 Valuation Options for Building and Personal Property Coverage

CPCU 560: Financial Services Institutions (6)  
 Mastering Your CPCU Essay Exam  
 Affecting the Economy: Monetary Policy and Fiscal Policy  
 Annuities  
 Bond Yields: Ups and Downs in the Bond Market  
 Pension Plans: Key Features and Kinds  
 Regulation of Financial Institutions